

Brandon Borga

Contact, Portfolio:

+1 214 966 3119

bdborga@gmail.com

www.brandonborga.com

Bio:

3+ Years of Agency Experience and 7+ Years of Industry Experience

Experience w/ Instalation Design, E-com, Luxury, 360 Marketing, OOH, Image, and Hospitality

A multi-disciplinary Designer, Photographer, and now Art Director with experience in creative agencies and studios. Born in Dallas TX raised in a Colombian-Spanish household. He has worked in different branches of art and design, such as direction, visual identity, graphic design, projection mapping, UI/UX, AI, VR/AR/XR, photography, and film; have I mentioned that he has an obsession with fine details?

Software, Platforms, Skills:

Adobe Ai, Adobe Ps, Adobe Xd, Adobe LrC, Adobe Dn, Adobe Id, Adobe Pr, Adobe Ae
Figma, Unreal Engine, Twin Motion, Blender, Sketch Up, LuxLink, Wix/EditorX, and Microsoft Office

Canon Cameras, Mac OS & IOS, Windows & Andriod, VR/AR META

Color, Lighting, Creative/Art Direction, Interactive Design, Graphic Design, Photography,
Directing, Typography, Storytelling, Projection Mapping, and 3D Space Design for VR & Reality

Personal Interests:

Film

Fashion

Technology

Design

Artificial Intelligence

Projection Mapping

Architecture

Virtual Reality

Culinary Arts

Health/Fitness

Philosophy

Travel

experience:

Work:

WHITE PANTS AGENCY, SENIOR UX DESIGNER; DTX – 2022-2023

Working at a small agency you need to wear many hats, even though I was hired on as a UX Designer, I would also work as a graphic designer, photographer, grip, gaffer, and content strategy for clients such as: DFW Airport, Advance Auto Parts, DieHard, AT&T, BlackBoxStocks, and Papa Murphy's

BW CREATIVE STUDIO, CO-FOUNDER & ART DIRECTOR; DTX – 2020-2021

Started a self-made agency with Andrew Witcher. Lead clients through creative direction and forecasts of creative resources. Actively participated in cross-functional meetings with clients to discuss budgeting, creative process, sourcing, and distribution. We specialized in content creation for musicians and lifestyle brands such as, Parter Twomey and To The Moon OCF

THE FOOD PHOTO AGENCY, PHOTOGRAPHER & GRIP; DTX – 2019-2021

Working as a photographer and grip under Manny Rodriguez. We shot food & products for clients such as: Pizza Hut, Svedka, Fogo De Chao, Virgin Hotel and Neiman Marcus.

DALLAS ARTS DISTRICT THROUGH THE LENS AWARD; DTX – 2018

A contest consisting of over 1,050 entries and of those, only the 90 of the top photographs were chosen. And the work was published in a HALL Arts book fall 2019. of its smart vending with quality products for 24/hr use.

FREELANCE UI/UX & GRAPHIC DESIGN; REMOTE – 2017-PRESENT

Creating websites from conceptualization and design to implementation. Support, maintenance and development. An example work for concept Venduni, where a website was needed to show the features of its smart vending with quality products for 24/hr use.

LADUNI, IN-HOUSE GRAPHIC DESIGNER; DTX – 2015-2019

By using my background in design and user research, was able to launch Jar Cakes in its new light with proper branding for its audience, and it proved to be a success at the AT&T Discovery District.

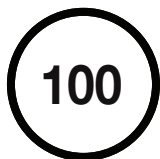
FREELANCE PHOTOGRAPHER; REMOTE – 2016-PRESENT

I've worked with clients such as La Duni for food photography for online ordering, and Buddy Love for their spring line collection and catalog for boutiques.

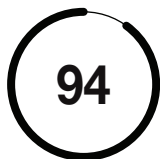
Education:

- Booker T. Washington High School for the Performing and Visual Arts - **2019**
- TheFutur Typography, StyleScapes, Logo Design, Lettering Courses - **2019 & 2021**
- NYU UX Design for XR, AR, & VR Design - **2020**
- Google UX Design Certification - **2021**
- Tropic Colour Cinematic Lighting Course - **2022**
- ILC Instagram Content Planning & Audit Course - **2022**
- M.AD School of Ideas - Miami Ad School for Art Direction - **PRESENT**

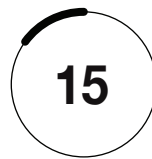
Languages:



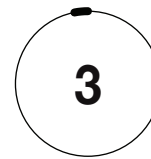
English
native language



Spanish
first language



French
in progress



Korean
in progress