

BRANDON BORGA

PHONE	+1 214 966 3119
E-MAIL	bdborga@gmail.com
INSTAGRAM	@brandonborga
WEB	www.brandonborga.com

bio:

An artist based in Dallas, Texas who specializes in photography, graphic design, and art direction; have I mentioned that I have an obsession with simplicity and fine details.



personal interests:

- | | | | |
|-------------------|----------------|------------------------|---------------------------|
| Film | Design | Sculpture | Projection Mapping |
| Fashion | Architecture | Virtual Reality | Culinary Arts |
| Technology | Health/Fitness | Philosophy | Travel |

experience:

LADUNI, IN-HOUSE GRAPHIC DESIGNER; DTX – 2015-2019

By using my background in design and user research, was able to launch Jar Cakes in its new light with proper branding for its audience, and it proved to be a success at the AT&T Discovery District.

- Utilizing Adobe Ai for packaging design, Adobe Dn for product prototype, and using user research to make items more identifiable from each other

FREELANCE PHOTOGRAPHER; REMOTE – 2016-PRESENT

I've worked with clients such as La Duni for food photography for online ordering, and Buddy Love for their spring line collection and catalog for boutiques.

- Utilizing photography software, layouts, using lighting equipment, and staging/grip.

DALLAS ARTS DISTRICT THROUGH THE LENS AWARD; DTX – 2018

A contest consisting of over 1,050 entries and of those, only the 90 of the top photographs were chosen. And the work was published in a HALL Arts book fall 2019.

FREELANCE WEB & GRAPHIC DESIGN; REMOTE – 2017-PRESENT

Creating websites from conceptualization and design to implementation. Support, maintenance and development. An example work for concept Venduni, where a website was needed to show the features of its smart vending with quality products for 24/hr use.

- Utilizing Adobe XD for the wire-frames, Editor X, prototyping, and conducting research

THE FOOD PHOTO AGENCY, PHOTOGRAPHER & GRIP; DTX – 2019-2020

Working as a photographer and grip under Manny Rodriguez. We shot food & products for clients such as: Pizza Hut, Svedka, Fogo De Chao, and Neiman Marcus.

BW CREATIVE STUDIO, CO-FOUNDER & ART DIRECTOR; DTX – 2020-2021

Started a self-made agency with Andrew Witcher. Lead clients through creative direction and forecasts of creative resources. Actively participated in cross-functional meetings with clients to discuss budgeting, creative process, sourcing, and distribution. We specialized in content creation for musicians and lifestyle brands such as, Parter Twomey and To The Moon OCF

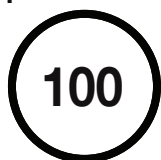
WHITE PANTS AGENCY, SENIOR UX DESIGNER; DTX – 2022-PRESENT

Working at a small agency you need to wear many hats, even though I was hired on as a UX Designer, I would also work as a graphic designer, photographer, grip, gaffer, and content strategy for clients such as: DFW Airport, Advance Auto Parts, DieHard, AT&T, BlackBoxStocks, and Papa Murphy's

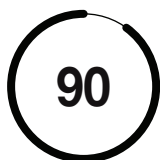
education:

- Booker T. Washington High School for the Performing and Visual Arts - **2019**
- TheFutur Typography, StyleScapes, Logo Design, Lettering Courses - **2019/2021**
- NYU UX Design for XR, AR, & VR Design - **2020**
- Google UX Design Certification - **2021**
- Tropic Colour Cinematic Lighting Course - **2022**
- iLoveCreatives Instagram Content Planning & Audit Course - **2022**

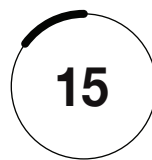
languages:



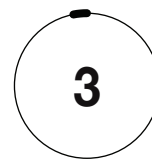
English
native language



Spanish
first language



French
in progress



Korean
in progress

