

Brandon Borga

RESUME 05.23.25 P1

Art Director/Photographer

BIO

4+ Years as a bilingual, multidisciplinary art director/designer.
Specialized in 360 marketing, product design, OOH, and installation design.

WORK EXPERIENCE

McCann Paris, Paris, FR — 2025

Art Director — Intern

At McCann Paris, I worked on concept-driven campaigns for brands like Prada, L'Oréal, Kinder, Longines, and Saforelle. Balancing elegance, charm, and cultural insight across very different worlds.

White Pants Agency, Dallas, TX — 2022-2023

Senior UX Designer & Photographer — Full-time

Adaptable team member in a small agency environment, contributing as a UX designer, graphic designer, photographer, grip, gaffer, and content strategist. Delivered creative solutions for clients like DFW Airport, Advance Auto Parts, DieHard Tools, AT&T, Black Box Stocks, and Papa Murphy's.

BW Creative, Dallas, TX — 2020-2021

Co-Founder & Art Director — Board

Co-founded an agency with Andrew Witcher, overseeing creative direction, resource planning, and cross-functional client collaboration. Specialized in content creation, branding, and campaign development for musicians and lifestyle brands, including Parker Twomey, BuddyLove, and The Moon OCF.

The Food Photo Agency, Dallas, TX — 2019-2021

Photographer & Grip — Full-time

Working as a photographer and grip under Manny Rodriguez. We shot food & products for clients such as: Pizza Hut, Svedka, Fogo De Chao, Virgin Hotel and Neiman Marcus.

Freelance Design, Dallas, TX — 2019-2021

Graphic & UX/UI Design — Full-time

Creating websites from conceptualization and design to implementation. Developed cohesive brand identities through logo design, color systems, typography and adaptable visuals across digital and print.

Freelance Photographer, Dallas, TX — 2019-Present

Photographer & Photo Retoucher — Full-time

I focus on editorial, portraits, and product photography. Previous clients are Seline Magazine, Moevir Magazine, Buddy Love, La Duni, Maga Córdova, Jules, and Fire+Dice.

AWARDS

AAF — 2025

4 Gold & 1 Silver

AAF Regional — 2025

2 Silver

Cannes Future Lions — 2025

Shortlist

Graphis Awards — 2025

1 Platinum & 2 Merits

The Clio Awards — 2025

2 Shortlist

Young Ones Portfolio — 2025

2 Silver

Young Ones ADC — 2025

2 Merit

Through The Lens — 2018

Photography Award Winner

EDUCATION

Miami Ad School — 2023-2025

Art Direction, Miami FL

New York University — 2018-2020

UX/UI Design Certification in VR/XR

Google UX Design — 2022

Google Certification, Online

TheFutur Design Course — 2019

Typography, Stylescapes, Logo Design, Lettering, Online

High School Diploma in Visual Arts & Photography — 2016-2019

Booker T. Washington High School for the Performing and Visual Arts
Dallas, TX

CONTACT

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SOFTWARE

- Adobe Suite
After Effects, Dimension, Illustrator, InDesign, Lightroom Classic, Photoshop, Premiere, Adobe XD
- Cannon & Fuji Camera OS
- Chat GPT
- Figma & Framer
- Keynote
- Mac OS & iOS
- Microsoft Office
- Midjourney AI
- VR/ AR Meta OS
- Windows & Android

LANGUAGES

- English (primary)
- Spanish (secondary)
- French (in progress)
- Korean (trying my best)

INTRESTS

- Color Theory
- Fashion
- Culinary Arts
- Interactive Design
- Spatial Design
- Projection Mapping
- Storytelling
- Typography
- Virtual Reality (AR/VR/XR)
- Philosophy

PUBLICATIONS

- Seline Magazine — 12/2023
Cover and center fold
- Moevir Magazine — 09/2023
Photography spread
- Though The Lens — 2018
Photography Book
- Dallas Morning News — 2018
Recognition for photography