

# BRANDON BORGA

RESUME 06.12.22

**PHONE** . . . . . **+1 214 966 3119**  
**E-MAIL** . . . . . **bdborga@gmail.com**  
**INSTAGRAM** . . . . . **@brandonborga**  
**WEB** . . . . . **www.brandonborga.com**

bio:

An artist based in Dallas, Texas who specializes in photography, graphic design, art direction; have I mentioned that I have an obsession with simplicity and fine details.

interests:

- Film
- Painting**
- Sculpture
- Projection Mapping**
- Fashion
- Architecture
- Virtual Reality**
- Culinary Arts**
- Technology**
- Health/Fitness
- Philosophy
- Travel

# experience:

## **LADUNI IN-HOUSE GRAPHIC DESIGNER; DALLAS TEXAS – 2015-2021**

By using my background in design and user research, was able to launch Jar Cakes in its new light with proper branding for its audience, and it proved to be a success at the AT&T Discovery District.

- Utilizing Adobe Ai for packaging design, Adobe Dn for product prototype, and using user research to make items more identifiable from each other

## **FREELANCE PHOTOGRAPHER; REMOTE – 2016-PRESENT**

I've worked with clients such as La Duni for food photography for online ordering, and Buddy Love for their spring line collection and catalog for boutiques.

- Utilizing photography software, layouts, using lighting equipment, and staging

## **DALLAS ARTS DISTRICT THROUGH THE LENS COMPETITION; DALLAS, TEXAS – 2018**

A contest consisting of over 1,050 entries and of those, only the 90 of the top photographs were chosen. And the work was published in a HALL Arts book fall 2019.

## **FREELANCE WEB & GRAPHIC DESIGN; REMOTE – 2017-PRESENT**

Creating websites from conceptualization and design to implementation. Support, maintenance and development. An example work for concept Venduni, where a website was needed to show the features of its smart vending with quality products for 24/h use.

- Utilizing Adobe XD for the wire-frame, Editor X, prototyping, and conducting research

## **BW CREATIVE STUDIO; DALLAS TEXAS – 2020-2021**

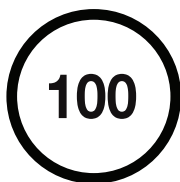
Started a self-made agency with a partner. Lead clients through creative direction and forecasts of creative resources. Actively participated in cross-functional meetings with clients to discuss budgeting, creative process, sourcing, and distribution. We specialized in content creation for musicians and lifestyle brands such as, Parter Twomey and To The Moon OCF

## **WHITE PANTS AGENCY; DALLAS TEXAS – 2022-PRESENT**

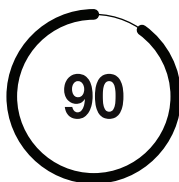
## education:

- Booker T. Washington High School for the Performing and Visual Arts - **2019**
- TheFutur Typography, StyleScapes, Logo Design, Lettering Courses - **2019/2021**
- NYU UX Design for XR, AR, & VR Design - **2020**
- Google UX Design Certificate - **2021**
- Tropic Colour Cinematic Lighting Course - **2022**

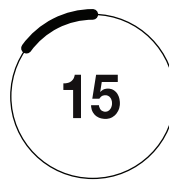
## languages:



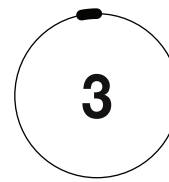
English  
native language



Spanish  
first language



French  
in progress



Korean  
in progress

